## HOME PAGE

**H1: UP YOUR DIGITAL GAME**

* About Me

I’ve spent the last 10 years working in a range of digital roles, helping all sorts of businesses to boost online presence and make efficiencies with digital processes. My experience has taught me about the broad range of marketing challenges faced by businesses every day, which continue to grow as the digital landscape evolves.

As a consultant I can help demystify the path to success in today’s highly-competitive online environment. I keep up to date with digital trends and technologies, regularly checking in with industry-leading resources like The Digital Marketing Podcast, ProductHunt and SearchEngineLand. This allows me to recommend the most appropriate tools to my clients to help them stand out from the crowd.

With my analytics background, I use data to drive decision-making and ensure results are quantifiable. Prior to consulting, I helped theatre ticketing website SeatPlan to triple monthly traffic over two years through SEO. At AccorHotels I oversaw their UK PPC campaigns, ensuring they remained profitable to the business throughout my employment. More recently, I’ve worked with Hilton to build the communication workflow between hotels and Head Office, and developed a suite of online marketing performance dashboards to track success. These are the kind of results and outputs I work hard to deliver for each of my employers.

If you are a growth-focused organisation, please do get in touch to learn more about my experience and find out how I can help you.

* Services
* Testimonials

I've recently transitioned to freelance consulting from full time employment. If you would like to see what other people think about working with me, head over to the recommendations on my LinkedIn Profile.

## SERVICES PAGE

**H1: ONE MAN MANY HATS**

**Areas Of Expertise**

**Digital Strategy**

**Web Analytics**

**Search Engine Optimisation**

**Web Design**

**Email Marketing**

**Pay Per Click**

## CONTACT PAGE

**H1: PUT THE KETTLE ON**

**Contact Intro**

* I’m based in Peckham, London and able to meet face-to-face for clients based in London and the surrounding areas.
* If you’re not in that area, we can also work together globally using videoconferencing tools, email, WhatsApp or good old-fashioned phone calls!

**What To Expect From A Free Consultation**

* Consultations are informal discussions to help me assess your needs and understand how I can support you. They are usually conducted over the phone and typically cover the following points:
  + An introduction to your organisation and its services
  + Your objective(s) and KPIs
  + Preliminary scope of the work needing to be carried out
  + Resource and expertise requirements
  + Priorities / Timelines
  + Budgets (if available)
  + Consulting Cost

I recommend you allow approximately one hour for the consultation to ensure there is adequate time to cover off the important early details. In general, the conversation will be more productive if you provide as much information as you can ahead of the call.

Please remember, this is a commitment-free discussion and you are not obliged to utilise my services after we’ve spoken!